And what was the language we are modifying AVFs to in light of the "no mail" provision of AAA?

From: Murphy, Virginia on Sun, Jul 9, 1995 4:15 PM
Subject: Complimentary Product
To: Forsmark, Fred; Kosco, Lenny; Pilotti, Nancy; Smith, Dee; Walchak, Mark
Cc: Keane, Denise; Merlo, Ellen

In light of the Action Against Access program and the cessation of live. product sampling, the following legend currently appearing on the top panel of complimentary product "COMPLIMENTARY NOT FOR SALE - ALL APPLICABLE STATE TAXES PAID" should be deleted.

The legend affixed by sticker to complimentary product distributed to retirees and members of the sales force should not be changed and will continue read as quoted above.

The following legend should appear on the top panel of complimentary product to be distributed with a product purchase, including that distributed through military sales. "COMPLIMENTARY NOT FOR INDIVIDUAL SALE".

Thank you very much for your collective input in resolving this issue.

cc. Bob Latshaw (by fax)

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Source: https://www.industrydocuments.ucsf.edu/docs/xqjx0000